



Managing Strategic Operations: Design and Effectively Implement Operations Strategies to Achieve Organizational Goals

إدارة العمليات الاستراتيجية: تصميم وتنفيذ استراتيجيات
العمليات بفعالية لتحقيق الأهداف التنظيمية

23 – 27 March 2025

ONLINE

Introduction

This course is focused on equipping participants with the skills and knowledge to design and effectively implement operations strategies that align with and achieve organizational goals. Participants will learn how to integrate strategic operations management principles into their business practices to drive efficiency, innovation, and competitive advantage.

Objectives

- Understand the fundamentals of strategic operations management
- Learn to design and implement effective operations strategies
- Align operations strategies with organizational goals
- Enhance operational efficiency and effectiveness
- Utilize tools and techniques for strategic decision-making

Who Should Attend?

- Operations Managers
- Business Owners
- Strategic Planners
- Project Managers
- Process Improvement Specialists
- Anyone involved in operations management

Course Outline

Day One

Introduction to Strategic Operations Management

- Overview of Strategic Operations Management
- Importance and Benefits
- Key Concepts and Principles
- Aligning Operations with Organizational Strategy
- Understanding Organizational Goals
- Integrating Operations and Strategy

Day Two

Designing Effective Operations Strategies

- Operations Strategy Formulation
- Identifying Strategic Objectives
- Competitive Priorities in Operations
- Process Design and Improvement
- Process Mapping and Analysis
- Lean and Six Sigma Principles

Day Three

Implementing Operations Strategies

- Project Management for Operations
- Planning and Scheduling
- Resource Allocation and Management
- Change Management in Operations
- Managing Resistance to Change
- Communication and Stakeholder Engagement

Day Four

Enhancing Operational Efficiency

- Performance Measurement and Management
- Key Performance Indicators (KPIs)
- Benchmarking and Best Practices
- Technology and Innovation in Operations
- Role of Technology in Operations
- Implementing Innovative Solutions

Day Five

Strategic Decision-Making and Continuous Improvement

- Decision-Making Tools and Techniques
- Data-Driven Decision Making
- Scenario Planning and Analysis
- Continuous Improvement and Sustainability
- Continuous Improvement Frameworks
- Sustainable Operations Practices

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a softcopy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **2,133 USD**
**VAT is Excluded If Applicable*

المقدمة

تركز هذه الدورة على تزويد المشاركين بالمهارات والمعرفة اللازمة لتصميم وتنفيذ العمليات الاستراتيجية بشكل فعال تتماشى مع الأهداف التنظيمية وتحققها. سيتعلم المشاركون كيفية دمج مبادئ إدارة العمليات الاستراتيجية في ممارساتهم التجارية لدفع الكفاءة والابتكار والميزة التنافسية.

المقدمة

- فهم أساسيات إدارة العمليات الاستراتيجية
- تعلم كيفية تصميم وتنفيذ العمليات الاستراتيجية الفعالة
- مواءمة العمليات الاستراتيجية مع الأهداف التنظيمية
- تعزيز الكفاءة والفعالية التشغيلية
- استخدام الأدوات والتقنيات لاتخاذ القرارات الاستراتيجية

الحضور

- مدراء العمليات
- أصحاب الأعمال
- المخططون الاستراتيجيون
- مدراء المشاريع
- متخصصو تحسين العمليات
- أي شخص مشارك في إدارة العمليات