



PROJACS ACADEMY  
by @egis



# Organizational Strategy and Decision Making

البرنامج المتقدم في الاستراتيجية التنظيمية واتخاذ القرارات

09 – 13 October 2023

Barcelona / Spain

## Introduction

This Advanced Workshop offers an extensive training on Organizational Strategy Effective and Decision Making including Strategic Thinking and Planning and Goal Setting of Leadership and Management in the 21st Century. This workshop will provide the most comprehensive training on Strategic Management, leadership and managerial effectiveness in formal organizations with practical suggestions for improving Decision Making and Problem Solving, Managerial and leadership skills for world class Organization.

## Objectives

- Future Organization
- What is Strategy?
- Strategic Management Process
- Setting Goals and Best Tools to Performance
- Corporate Governance
- Strategic Thinking and Strategic Planning
- Strategic Change
- To become a more Productive Manager.
- Effective Communication Strategy
- To learn different Management Styles and how to deal with it.
- To learn the importance of Productive Performance Appraisal
- To become a better Leader in the 21st Century
- Differentiate between management and leadership
- Leadership Empowerment and Delegation
- Problem Solving and Decision Making Techniques.
- Time and Priority Management
- SMART Goals and KPIs

## Who Should Attend?

- Top Management
- Middle Management

## Course Outline

### Day One

- Strategy in the 21st Century
- The Future Organization
- Strategic Management Process
- Strategic Formulation
- Environmental Scanning and Tools
- Formulating Mission and Vision
- Strategic Thinking
- Strategic Analysis –SWOT, PEST etc
- Strategic Direction-SMARTER
- Effective Strategic Planning Models
- Strategic Formulation
- Strategic Implementation
- Strategic Evaluation
- KPIs' and CSFs'

### Day Two

- Strategic Positioning
- Strategic Goal Setting
- Strategic Cultural Change
- Time and Stress Management
- Critical Thinking
- Creative Solving problems
- Effective Decision Making
- Decision Making Techniques Pareto, Grid, Decision Tree etc
- Managerial Grid Styles

### Day Three

- Strategic Human Resources Management
- The Nature Of Leadership
- The Nature of Managerial Work
- Effective Leadership
- Change Management
- Productive Performance Appraisal
- Delegation and Empowerment

### **Day Four**

- Effective Communication
- Leadership in Teams
- Leadership in Decision Groups
- Leadership Styles and Six Competence Levels
- Developing Leadership Skills
- Leadership in the 21st Century

### **Day Five**

- Strategic Renewal and Change
- Organizational Diagnosis
- Organizational Culture and Change
- Emotional Intelligence
- The Habits of Highly Effective Leaders and Managers



## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7” Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

## Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

## Schedule

**The course agenda will be as follows:**

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

## Course Fees\*

- **5,200 USD**  
*\*VAT is Excluded If Applicable*

## المقدمة

يقدم هذا البرنامج تدريب مكثف على الاستراتيجية التنظيمية الفعالة و اتخاذ القرارات بما في ذلك التفكير الاستراتيجي و التخطيط و تحديد الأهداف من القيادة والإدارة في القرن ٢١ . وورشة العمل هذه سوف توفر التدريب الأكثر شمولاً في الإدارة الاستراتيجية والقيادة و الفعالية الإدارية في المنظمات الرسمية مع اقتراحات عملية لتحسين اتخاذ القرارات وحل المشكلات ، والمهارات الإدارية و القيادة للمنظمة على مستوى عالمي.

## الأهداف

- منظمة المستقبل
- ما هي الاستراتيجية ؟
- عملية الإدارة الاستراتيجية
- تحديد الأهداف و أفضل الأدوات لتحسين الأداء
- حوكمة الشركات
- التفكير الاستراتيجي و التخطيط الاستراتيجي
- التغيير الاستراتيجي
- لتصبح مدير أكثر إنتاجية.
- استراتيجية الاتصال الفعال
- معرفة أساليب الإدارة المختلفة وكيفية التعامل معها.
- معرفة أهمية الإنتاجية وتقييم الأداء
- لتصبح قائداً أفضل في القرن ٢١
- التفريق بين الإدارة والقيادة
- القيادة و التمكين الوفاء
- حل المشكلات و تقنيات صنع القرار .
- إدارة الوقت و الأولويات
- الأهداف و مؤشرات الأداء الرئيسية.

## الحضور

- الإدارة العليا
- الإدارة الوسطى