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بروجاكس للتدريب والتطوير  
Projacs Training and Development

## PROJACS Program on Leadership

برنامج بروجاكس للقيادة الفعالة وتحقيق الاهداف

11 – 15 November 2019

Barcelona / Spain

A Member of:



PROJACS ACADEMY



[ProjacsAcademy.com](http://ProjacsAcademy.com)



## Introduction

This Workshop offers an extensive training on Leadership and Management in the 21<sup>st</sup> Century. This workshop will provide the most comprehensive training on leadership and managerial effectiveness in formal organizations with practical suggestions for improving leadership skills. It introduces The Nature of Leadership, The Nature of Managerial Work, Perspectives on Effective Leadership Behavior, Participative Leadership, Delegation, and Empowerment, Managerial Traits and Skills Theories of Effective Leadership, Leading Change in Organizations, Leadership in Teams and Decision Groups, Strategic Leadership by Top Executives and Developing Leadership Skills to lead the 21<sup>st</sup> Century Organization.

## Objectives

By the end of this course practitioners shall learn to:

- 21<sup>st</sup> Century challenges
- Leadership and Management Today
- Future Leadership Skills
- Dimensions of Leaderships
- Styles of Leaders.
- Types of Followers
- To learn the importance of Human Capital
- Knowledge Management
- Talent Pipeline
- To become a better Leader
- Organization and Strategy

## Who Should Attend?

Top Management

Middle Management

## Course Outline

### Day One

- The New Organization
- Organizational Culture
- Organizational Iceberg
- Management Process
- Planning and Organizing
- Nature of Managerial Work
- Strategy
- Vision and Mission

### Day Two

- The Nature Of Leadership
- The Nature of Managerial Work
- Effective Creative Leadership
- Change Management
- Productive Performance Appraisal
- Delegation and Empowerment

### Day Three

- Leadership and Organizational Behavior
- Multi Culture
- Diversity
- Effective Communication
- Leadership in Teams
- Leadership in Decision Groups

### Day Four

- Leadership Styles
- Developing Leadership Skills
- Competent Leadership
- Leadership Dimensions
- Leadership in the 21st Century

### Day Five

- Managerial Grid Styles
- Creativity
- Innovation
- Critical Thinking
- Emotional Intelligence
- The Habits of Highly Effective Leaders and Managers
- Related DVDs

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation slides and handouts
- Post-assessment

## Program Support

This program is supported by interactive discussions, role-play, and case studies and highlight the techniques available to the participants.

## Schedule

**The course agenda will be as follows:**

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

## Course Fees\*

- **4,500USD**  
*\*VAT is Excluded If Applicable*

## مقدمة

يقدم هذا البرنامج تدريباً مكثفاً على القيادة والإدارة في القرن 21 . ورشة العمل هذه سوف توفر التدريب الأكثر شمولاً على القيادة و الفعالية الإدارية في المنظمات الرسمية مع اقتراحات عملية لتحسين مهارات القيادة . انه يقدم طبيعة القيادة، و طبيعة العمل الإداري ، وجهات نظر حول سلوك القيادة الفعالة ، القيادة التشاركية ، وفد ، و التمكين، و الصفات المهارات الإدارية ونظريات القيادة الفعالة ، قيادة التغيير في المنظمات، القيادة في فرق و مجموعات القرار ، والقيادة الاستراتيجية من كبار التنفيذيين و تطوير المهارات القيادية خلال القرن 21.

## أهداف البرنامج

في نهاية هذه الدورة المتدربين سوف يتمكن المتدربون من:

- تحديات القرن 21
- القيادة والإدارة اليوم
- مهارات القيادة في المستقبل
- أبعاد القيادة
- أنماط القادة.
- إدارة المعرفة
- المواهب في مرحلة الإعداد
- لتصبح قائداً أفضل
- استراتيجية التنظيم

## الحضور

- الإدارة العليا
- الإدارة الوسطي