



PROJACS ACADEMY
by @egis



Evaluating Programs and Projects

تقييم البرامج والمشاريع

21 - 25 August 2023

Los Angeles / USA

Introduction

Programs and projects are implemented in a value delivery management accountability framework. Such Programs and projects need to demonstrate achievement of measurable positive and sustainable changes to a current undesirable situation which usually is context and country specific and therefore unique. Hence Programs and projects is preceded by extensive participatory planning to set achievable and realistic outcomes and outputs for its implementation stage. Systematically evaluating projects against indicators and targets that are set in the programs and projects phases enable managers to increase the chances that they succeed in producing the expected results and sustainable changes.

The uniqueness of each program and project's context and strategy makes them experiential and requires from managers an on-going learning effort. In this respect, evaluating programs and projects helps managers to identify gaps, success stories and lessons learnt that could improve the way future interventions are designed and implemented. Evaluating projects and programs relevance, impact, effectiveness, efficiency, and sustainability is necessary to maximize learning, to improve project management processes and to demonstrate to partners, value for money.

Today, managers implementing projects and Programs must understand these realities and requirements of monitoring and evaluation and be equipped with the management tools and techniques necessary to establish and operate an effective project evaluation system. This training course aims at providing skills to managers to face these challenges.

Who Should Attend?

This workshop targets evaluation specialists, project coordinators, program managers, independent evaluators appraising and evaluating projects and programs, Government and non-government organization officials involved in monitoring and evaluating projects and programs.

The Course is designed to cover realities of a variety of sectors and addresses managers of both, 'hard' and 'soft' projects, and programs.

Course Outline

Day One

- Introduction to what is Project and program Evaluation.
- Fundamentals paradigms, theories, concepts, and definitions underpinning evaluation.
- Benefits of Project and Program Evaluation.
- Technical competencies and soft skills to perform monitoring and evaluation related activities.
- Organizational readiness for Value delivery management and for monitoring and evaluation
- Linkages and differences between monitoring, reporting, control, audit, research, and evaluation.
- Elevator role, responsibility and authority

Day Two

- Evaluation Methods
- Pre-Project Evaluation
- Ongoing Evaluation
- Post-Project Evaluation
- Evaluation planning processes
- Evaluation implementation processes
- Evaluation completion processes
- Reporting and Disseminating processes
- Design stage as a critical predecessor for effective monitoring and evaluation

Day Three

- Program and project evaluability
- Setting the baseline
- Defining and/or validating performance indicators
- Evaluation concepts, purposes, objectives, and techniques
- Monitoring techniques
- Risk management
- Data collection methods: survey, interviews, observation, document review, etc.
- Data processing, analysis, use and storage.
- Types and methods of reporting
- Utilization-focused approach to evaluation

Day Four

- Evaluation management: engaging the stakeholders in the evaluation and selecting and managing the evaluator.
- Evaluation of advocacy activities and capacity building interventions
- Impact evaluation using quantitative methods.
- Experimental, and quasi-experimental designs.
- Qualitative approaches
- Most Significant Change and contribution analysis
- Conducting evaluations

Day Five

- Program and project evaluation case studies
- Practical Tips and best practices for further evaluations
- Success critical factors of program and project evaluation

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7" Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **6,200 USD**
**VAT is Excluded If Applicable*

المقدمة

يتم تنفيذ البرامج والمشاريع في إطار مساهمة إدارة التسليم القيمة. تحتاج مثل هذه البرامج والمشروعات إلى إثبات تحقيق تغييرات إيجابية قابلة للقياس ومستدامة للوضع الحالي الغير مرغوب فيه والذي عادة ما يكون متعلقًا بالسياق والبلد وبالتالي يكون فريد من نوعه. ومن ثم فإن البرامج والمشروعات يسبقها تخطيط تشاركي مكثف لتحديد نتائج ومخرجات قابلة للتحقيق وواقعية لمرحلة تنفيذها. التقييم المنهجي للمشاريع مقابل المؤشرات والأهداف التي تم تحديدها في مراحل البرامج والمشاريع يُمكن المديرين من زيادة فرص نجاحهم في تحقيق النتائج المتوقعة والتغييرات المستدامة.

إن تفرد سياق واستراتيجية كل برنامج ومشروع يجعلهما تحت التجربة ويتطلبان من المديرين جهدًا تعليميًا مستمرًا. في هذا الصدد، يساعد تقييم البرامج والمشاريع المديرين على تحديد الثغرات وقصص النجاح والدروس المستفادة التي يمكن أن تحسن طريقة تصميم وتنفيذ التدخلات المستقبلية. يعد تقييم أهمية المشاريع والبرامج وأثرها وفعاليتها وكفاءتها واستدامتها أمرًا ضروريًا لتحقيق أقصى قدر من التعلم، ولتحسين عمليات إدارة المشاريع ولإثبات القيمة للشركاء مقابل المال.

اليوم، يجب على المديرين المنفذين للمشاريع والبرامج أن يفهموا هذه الحقائق والمتطلبات الخاصة بالرصد والتقييم وأن يكونوا مجهزين بأدوات الإدارة والتقنيات اللازمة لإنشاء وتشغيل نظام فعال لتقييم المشروع. تهدف هذه الدورة التدريبية إلى تزويد المديرين بالمهارات اللازمة لمواجهة هذه التحديات.

الحضور

تستهدف ورشة العمل هذه المتخصصين في التقييم، ومنسقي المشاريع، ومديري البرامج، والمقيمين المستقلين الذين يقومون بتقييم وتقييم المشاريع والبرامج، ومسؤولي المنظمات الحكومية وغير الحكومية المشاركين في مراقبة وتقييم المشاريع والبرامج.