



PROJACS ACADEMY
by @egis



Creative Thinking Techniques

تقنيات التفكير وتنفيذ الاعمال بنجاح

06 - 10 August 2023

Sharm El Sheikh / Egypt

Introduction

This Workshop offers an extensive training on Creative Thinking and the concepts of Creative Thinking and techniques to master the thinking and decision making process. It also offers an extensive training on Self, Time and Stress Management including Goal Setting, workplace relationships. It emphasizes the Importance of Managerial Grid Styles, Change Management, Human Capital, And Effective Communication in this Millennium.

Objectives

- Creative Thinking
- Creative Thinking Tools and Techniques
- To learn about Critical Thinking
- To understand the importance of Intellectual Empathy and Integrity
- Self-Understanding
- Professional Problem Solving
- Making the Right Decisions
- Becoming Systematic
- To learn about attitudes and personality
- To understand the importance of Personal Goal Setting.
- To develop Effective Communication Skills and appreciation of the inter-functional coordination necessary for quality service.

Who Should Attend?

- Top Management
- Middle Management
- Marketing Managers
- Sales Managers
- Operations Manager
- Finance Manager
- Human Resources Manager

Course Outline

Day One

- Creative Thinking
- Creative Thinking Tools
- Creative Thinking Techniques
- What is Critical Thinking
- Intellectual Empathy
- Intellectual Integrity
- Master the Thinking and Master the Contents

Day Two

- Making Decisions and Solving Problems
- Evaluating Patterns in Decision-Making
- The Logic of Decision-Making
- Decision Making Tools and Techniques
- Being Systematic
- Dealing with One Major Decision at a Time

Day Three

- Dimensions of Decision-Making
- Solving Problems Tools and Techniques
- Becoming an Activist Problem-Solver
- Evaluating Patterns in Your Problem-Solving
- Dimensions of Problem-Solving
- Avoiding the Pitfalls of Problem-Solving

Day Four

- Analyze Problems Using the Elements of Thought
- The Art of Problem-Solving
- Attitude and Personality
- Goal Setting
- Empowerment

Day Five

- Knowledge Management
- Emotional Intelligence
- Multicultural Thinking
- Effective Communication
- Effective Habits

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7” Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **3,600 USD**
**VAT is Excluded If Applicable*

المقدمة

تقدم هذه الدورة التدريبية تدريباً مكثفًا على التفكير الإبداعي ومفاهيم التفكير الإبداعي وتقنياته لإتقان عملية التفكير واتخاذ القرار. كما يقدم تدريباً مكثفًا على إدارة الذات والوقت والإجهاد بما في ذلك تحديد الأهداف والعلاقات في مكان العمل. ويؤكد على أهمية أساليب الشبكة الإدارية وإدارة التغيير ورأس المال البشري والتواصل الفعال في هذه الألفية.

الاهداف

- التفكير الإبداعي
- أدوات وتقنيات التفكير الإبداعي
- التعرف على التفكير النقدي
- فهم أهمية التعاطف الفكري والنزاهة
- فهم الذات
- حل المشكلات المهنية
- اتخاذ القرارات الصحيحة
- أن تصبح منهجيًا
- التعرف على المواقف والشخصية
- فهم أهمية تحديد الأهداف الشخصية
- تطوير مهارات الاتصال الفعال وتقدير التنسيق بين الوظائف اللازمة لخدمة الجودة.

الحضور

- الإدارة العليا
- الإدارة الوسطى
- مديري التسويق
- مديري المبيعات
- مديري العمليات
- مديري المالية
- مديري الموارد البشرية