



PROJACS ACADEMY  
by @egis



# Transparent Management and Leadership Techniques - Case Studies

الإدارة والقيادة بالشفافية - حالات دراسية

08 – 12 May 2023

Dubai / UAE

## Introduction

Impactful managers can vary in their leadership styles, but one thing most of them have in common is transparency. Open, honest communication is a foundational part of good business relationships and team dynamics, so leading with transparency can ultimately have a positive impact on your business.

## Objectives

**At the end of the course, you will be able to:**

- Increase company culture
- Increase company Loyalty
- Take responsibility
- Connect people to a purpose
- Create positive employee experiences
- Open up transparency and communication

## Who Should Attend?

The course for all CEOs, managers and employees who have potentials to get promoted in all careers in both private or governmental organizations, and local or multinational enterprises.

## Course Outline

### Day One

- Why transparency is an important part of leadership?
- Set clear expectations
- Building a culture of transparency
- Leading with transparency
- Leading with Empathy
- Openly discuss your company's goals and future
- The first step is the hardest

### Day Two

- Sharing any challenges the company is facing
- Create a space for feedback
- Honor your commitments
- Explain the reasoning behind a strategy or decision
- Openly communicate about metrics
- Welcome questions and try not to give Non-Answers
- Make information easy to access

### Day Three

- The principle of a transparent management
- Take Responsibility for your actions and own your mistakes
- Examples of non-transparent leadership
- Examples of transparent leadership
- Share information
- Be consistent and honor your commitments
- Accept criticism gracefully

### Day Four

- Detail the work-profit connection
- Give credit and accept responsibility
- Be quick to praise, and slow to blame
- Accept mistakes without placing blame
- Request input when making decisions
- Honesty attracts talent
- Hire transparently

## Day Five

- Include your team
- Promote a cultural shift with policies
- Resist outside pressure
- Trust improves productivity
- Valuing the opinions of staff increases their self-worth
- Open communication encourages teams to get involved
- Develop your leadership skills to improve remote business productivity

## Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation slides and handouts
- Post-assessment

## Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

## Schedule

**The course agenda will be as follows:**

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

## Course Fees\*

- **3,200 USD**  
*\*VAT is Excluded If Applicable*

### المقدمة

يمكن أن يختلف المديرين المؤثرون في أساليب قيادتهم، ولكن هناك شيء واحد مشترك بين معظمهم وهو الشفافية. يعد التواصل المفتوح والصادق جزءًا أساسيًا من علاقات العمل الجيدة وديناميكيات الفريق، لذا فإن القيادة بشفافية يمكن أن يكون لها تأثير إيجابي في النهاية على عملك.

### الاهداف

في نهاية هذا البرنامج، ستكون قادرًا على:

- زيادة ثقافة الشركة
- زيادة الولاء للشركة
- تحمل المسؤولية
- ربط الناس لغرض واحد
- خلق خبرات إيجابية للموظفين
- الانفتاح على الشفافية والتواصل

### الحضور

هذا البرنامج موجه لجميع القادة والمديرين والموظفين الذين لديهم إمكانات للوصول على ترقية في جميع المهن في كل من المنظمات الخاصة أو الحكومية، والشركات المحلية أو متعددة الجنسيات.