



PROJACS ACADEMY  
by egis



# Productive Employee Effectiveness, Innovation and Clear Thinking

الإنتاجية الفعالة والابتكار والتفكير الإيجابي

18 – 22 September 2023

Dubai / UAE

## Introduction

Teams and individuals need creativity and logical thinking skills to solve problems, identify opportunities, implement initiatives and manage change. This course provides an opportunity to understand creativity and innovation and explore techniques which can be used both individually and to stimulate groups especially in industrial works. It combines this related to accurate diagnosis of 'issues' and effective implementation – turning ideas into action!

## Objectives

**At the end of the workshop, the participants are able to:**

- develop creative-thinking skills for finding the root cause of the problem
- solving a problems
- apply techniques that generate and enhance creative thinking and innovative ideas
- evaluating risks and benefits of new ideas and deciding on appropriate action

## Who Should Attend?

Teams and individuals need creativity and logical thinking skills to solve problems, identify opportunities, implement initiatives and manage change. This course provides an opportunity to understand creativity and innovation and explore techniques which can be used both individually and to stimulate groups especially in industrial works. It combines this related to accurate diagnosis of 'issues' and effective implementation – turning ideas into action!

## Course Outline

### Day One

- Introduction to creative thinking
- Innovation & creativity in organizations and teams
- High performance teams
- High performance departments
- High performance organization

### Day Two

- Continuous improvement
- The interaction of creative and analytical thinking
- Case studies
- Factors that inhibit creative thinking
- Creativity and how the brain works

### Day Three

- Thinking hats and thinking styles in construction
- Facilitating creative problem solving sessions
- Decision making
- Innovative ways in managerial behavior

### Day Four

- The four facts of creativity and innovation
  - o Person
  - o Process – tools
  - o Environment
  - o Product - outcome
- The Creative Problem Solving model
- Understanding the situation
- Generating options
- Evaluating options

## **Day Five**

- Getting to action plans
- What's the Problem Here?
- What's Your Style?: Problem-Solving Approaches
- How Many Roads Are There?: Six Ways to Approach a Decision
- Is There Another Way?: Thinking Outside the Box

### Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7" Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

### Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

### Schedule

The course agenda will be as follows:

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

### Course Fees\*

- **3,200 USD**  
*\*VAT is Excluded If Applicable*



## المقدمة

تحتاج الفرق والأفراد إلى مهارات التفكير والتفكير المنطقي لحل المشاكل، وتحديد الفرص، وتنفيذ المبادرات وإدارة التغيير. هذا بالطبع يوفر فرصة لفهم الإبداع والابتكار واستكشاف التقنيات التي يمكن استخدامها على حد سواء بشكل فردي وتحفيز المجموعات وخاصة في الأعمال الصناعية. فهو يجمع بين التشخيص الدقيق من "القضايا" والتنفيذ الفعال - تحويل الأفكار إلى عمل!

## الأهداف

في نهاية ورشة العمل هذه، سيتمكن المشاركون:

- تطوير مهارات التفكير الإبداعي للعثور على السبب الجذري للمشكلة
- حل المشاكل
- تطبيق التقنيات التي تولد وتعزز التفكير الإبداعي والأفكار المبتكرة
- تقييم مخاطر وفوائد الأفكار الجديدة واتخاذ القرار المناسب

## الحضور

الأفراد الذين يحتاجون إلى الإبداع والمهارات المنطقية لحل المشاكل أو تطوير فرص جديدة. وبطبيعة الحال ذات الصلة بشكل خاص لقادة الفرق، ومديري المشاريع الذين يرغبون في تحفيز الإبداع والابتكار داخل فرقهم وزيادة الأداء.