



PROJACS ACADEMY
by @egis



Leadership and Communication

القيادة والتواصل

20 - 24 November 2023

Dubai / UAE

Introduction

This is a program designed for managers and executives who want to learn the skills and knowledge needed to lead exceptional teams of individuals into the 21st Century. This is an effective leadership program that will turn some of your beliefs regarding management upside down. This program is not about the science of management; it is about The Art of Leadership.

The course includes critical concepts regarding effective communication the relationship of creativity and vision to building an environment that leads to innovation, so necessary for continued success in the 21st century. The knowledge presented is central to this skill-based seminar designed to teach you some of the essentials of leadership communication.

Objectives

This program presents actual case studies and examples, where participants learn the characteristics and power of leadership.

Important Concepts Covered:

- Effective communication, including, the importance of curiosity
- Team creation and team member recruitment and motivation
- Effective critiquing, conflict resolution, and problem solving
- The role of surprises and the unexpected in getting things done
- Winning with innovation—achieving environments to gain the competitive edge

Who Should Attend?

You should attend this program if you are interested in realizing your potential—moving from a competent manager, to an outstanding leader of teams.

If you're interested in becoming an effective leader, this is a program that you do not want to miss.

Course Outline

Day One

The Beginning

- Introductions – Who are you and why are you here? Who am I and what do I have to offer regarding the art of leadership?
- Leadership Vs Management – Leaders do the right things, managers do things right; effective leaders do both

Day Two

The Communication

- Communicate³ – Effective communication skills
- The Importance of Curiosity – The role curiosity plays in every leadership issue, from conflict resolution to problem solving to decision making to negotiation
- Effective Recruitment and Retention – The most important task of any manager is to find, recruit, and keep the right people to get the job done.

Day Three

The Vision

- Building Exceptional Teams – The role of trust, respect, and diversity; showing people how good they are and getting out of the way
- Motivating And Managing High-Potential Employees – The secrets of motivation, and the challenge and risks of de-motivation
- Servant Leadership – The leader serves the team, the team does not serve the leader; the team serves getting the job done, meeting the goals and objectives of the organization.

Day Four

The Innovation

- The Skill Of Cue Sensitivity – Minimizing the impact of Murphy's Law: Anything that can go wrong will go wrong.
- Winning With Creativity – The nature of creativity and how to enhance the creative potential of your team
- Winning With Innovation – Achieving the innovative environments that are so critical in our rapidly changing world.

Day Five

The Surprises

- Intuition, Inspiration, And Incubation – The critical nature of these natural abilities to achieving mastery and, therefore, Effective Leadership
- Embracing Surprises – The importance of surprises if you expect to accomplish the seemingly impossible
- Summary – Discussion of learnings and final questions and answers.

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7" Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **3,200 USD**
**VAT is Excluded If Applicable*

المقدمة

هذا برنامج مصمم للمديرين والتنفيذيين الذين يرغبون في تعلم المهارات والمعرفة اللازمة لقيادة فرق استثنائية من الأفراد في القرن الحادي والعشرين. هذا برنامج للقيادة الفعالة من شأنه أن يقلب بعض معتقداتك المتعلقة بالإدارة رأساً على عقب. هذا البرنامج ليس عن علم الإدارة. فهو يتمحور عن فن القيادة.

"ورشة عمل القادة والمدراء: الابتكار، الرؤية ومتابعة التنفيذ" تتضمن مفاهيم حاسمة فيما يتعلق بالتواصل الفعال وعلاقة الإبداع والرؤية لبناء بيئة تؤدي إلى الابتكار، وهي ضرورية للغاية لاستمرار النجاح في القرن الحادي والعشرين. المعرفة المقدمة أساسية في هذه الدورة القائمة على المهارات والمصممة لتعليمك بعض أساسيات القيادة والتواصل الفعال.

الاهداف

يقدم هذا البرنامج دراسات حالة وأمثلة فعلية ، حيث يتعلم المشاركون خصائص وقوة القيادة الفعالة.

مفاهيم مهمة مغطاة:

- الاتصال الفعال ، بما في ذلك أهمية الفضول
- إنشاء الفريق وتوظيف أعضاء الفريق وتحفيزهم
- النقد الفعال وحل النزاعات وحل المشكلات
- دور المفاجآت وغير المتوقع في إنجاز الأمور
- الفوز بالابتكار - إيجاد بيئات لاكتساب الميزة التنافسية

الحضور

لا بد لك من حضور هذا البرنامج إذا كنت مهتما بتحقيق إمكاناتك - الانتقال من مدير كفء إلى قائد متميز للفرق.

إذا كنت مهتما بأن تصبح قائدا فعالا، فلا تريد أن تفوت هذا برنامج.