



**PROJACS ACADEMY**  
by 



# Innovation and Creativity in Leadership

25 – 29 October 2023

Florida- Miami / USA

## Introduction

Problem Solving Tools and Techniques with the different Styles of Leadership and Followers Groups .It covers the Types of Problems and Effective Solutions including Delegation, and Empowerment, Managerial Traits and Skills Theories of Effective Leadership, Leading Change in Organizations, Leadership in Teams and Decision Groups, and Strategic Leadership.

## Objectives

**By the end of this course practitioners shall learn to:**

- What is Creative Leadership?
- What is Innovation and its importance in the Future Leadership Dimensions.
- Critical Thinking
- Problem Solving Techniques
- Decision Making Techniques
- To become a more Effective Leader
- To develop Effective Communication Skills and appreciation of the inter-functional coordination necessary for quality service.
- To learn different Leadership Styles and how to deal with it.
- To learn the importance Followers
- Multi culture and Leadership
- To become a better Leader in the 21<sup>st</sup> Century

## Who Should Attend?

- Top Management
- Marketing Managers
- Finance Manager
- Human Resources Manager

## Course Outline

### Day One

- Leadership and Creativity
- Leadership and Innovation
- Future Leaders
- Strategic Leadership
- Organizational Culture
- The Nature of Leadership
- Evaluating Patterns in Your Problem-Solving
- Dimensions of Problem-Solving
- Avoiding the Pitfalls of Problem-Solving
- Analyze Problems Using the Elements of Thought
- The Art of Problem-Solving

### Day Two

- Solving Problems Creatively
- Making Decisions Creatively
- The Nature of Managerial Work
- Effective Leadership
- Change Management
- Productive Performance Leadership
- Delegation and Empowerment

### Day Three

- Evaluating Patterns in Decision-Making
- Developing Knowledge
- Dimensions of Decision-Making
- Organizational Behavior
- Multi Culture
- Diversity
- Effective Communication
- Leadership in Teams
- Leadership in Decision Groups

### **Day Four**

- Leadership Styles
- Situational Leadership Theory
- Followers Trust
- Developing Leadership Skills
- Competent Leadership
- Leadership Dimensions
- Leadership in the 21st Century

### **Day Five**

- Leadership Dimensions
- Charismatic Leadership
- Supportive Leadership
- Critical Thinking
- Knowledge Management
- Emotional Intelligence
- The Habits of Highly Effective Leaders and Managers

### Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7" Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

### Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

### Schedule

**The course agenda will be as follows:**

- |                     |                  |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am   |
| • Coffee Break      | 10.00-10.15 am   |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break      | 12.15-12.45 pm   |
| • Technical Session | 12.45-02.30 pm   |
| • Course Ends       | 02.30 pm         |

### Course Fees\*

- **6,200 USD**  
*\*VAT is Excluded If Applicable*