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بروجاكس للتدريب والتطوير
Projacs Training and Development

Finance for Non-Financial Professionals

المالية والتخطيط لغير الماليين

8 - 12 April 2018

Dubai / United Arab Emirates

A Member of:



PROJACS ACADEMY



ProjacsAcademy.com



Introduction

This course taught by finance experts with practical industry and training experience covers fundamental concepts of finance and helps participants understand how these concepts are useful for decision-making.

Participants will gain an understanding of key financial statements and learn practical application of the most important and widely used financial techniques.

Objectives

Participants attending the programme will:

- Understand, the new trends in accounting and financial statements analysis (Financial Ratios, Sources & Uses of Money, Du-Pont, Market & Economic Value Added)
- Understand the importance of Financial Forecasting and Techniques and their role in assessing and minimizing projects returns.
- Learn the new techniques of financial planning and control.
- Financial Budgeting and Preparations (Items, Financial Cash Flow Forecast, Break-even analysis and Budgeting).

Who Should Attend?

Managers, supervisors and staff from any function including finance who need to improve their understanding and usage of financial information.

Course Outline

Day One

How to interpret and Perform Financial Statement Analysis

- Fundamentals of Finance
- Understand basic financial statements and be able to explain their usefulness for the external analysis of a firm.
- Appreciate the usefulness as well as the limitations of financial ratios.
- Resources and uses of Money
- Financial Ratios Analysis
- Du Pont Formula
- Financial & Non-Financial analysis

Day Two

Financial Forecasting and Techniques

- Role of Financial Forecasting
- New Techniques in Financial Forecasting
- Forecasted Financial Position
- Percentage of Sales Percentage
- Regression Analysis

Syndicate exercise: Working in small groups.

Day Three

Financial Budgeting

- Know the principles used to decide the most capital budgeting criteria.
- Budgeting in today's competitive business
- The Budgeting Process
- The role of budgeting
- Annual budgeting process
- Identifying and resolving budgeting variances
- Different budgeting systems in use today
- Essential of Finance & Accounting

Day Four

Financial Planning and Control

- Cash-Flow forecast
- Break-even analysis (units and monetary)
- Operating leverage

Asset Management

- Understand the Main Assets Management Techniques
- Working-Capital Management & Short Term Financial

Day Five

Capital Budgeting

- Investment profitability analysis:
 - Simple Rate of Return (SRR)
 - Calculations
 - Return on equity

Pros and Cons

- Payback Period (PBP)

Calculations

Wagner Law

Discounted Payback Period

Pros and Cons

- Discounted Cash-Flow methods:
 - Net Present Value (NPV)
 - Internal Rate of Return (IRR)

Problem Solving, exercises and case studies

Workshops

Group exercises and discussions

Course evaluation

Course Summary

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

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|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **2,950USD**

**VAT is Excluded If Applicable*